

FAQ for Sports Professionals:

About STRIKE INVEST:

What is STRIKE INVEST?

STRIKE INVEST is an app-based platform on which an exclusive group of sports professionals get an overview of interesting startups that present themselves on the platform to find partners and investors. Sport professionals can obtain information, create watch lists and manage their portfolio. If you are interested in a startup or a project, you can contact the founders of the startup and in a personal discussion find out whether a concrete investment and an entry into a startup should be negotiated.

Who can use STRIKE INVEST?

The STRIKE INVEST App is exclusively designed for the group of "Sports Professionals" and can only be used by individual invitation. STRIKE INVEST defines the sports professionals as: active sports professionals, former sports professionals, professional coaches, C-level/managing directors/directors of professional sports organisations, players' agents, finance and wealth managers of sports professionals, intermediates and all persons who can prove a direct connection with active sports professionals (e.g. family members).

How do I get an invitation and an invitation code for STRIKE INVEST?

Either STRIKE INVEST invites directly or an already active user of STRIKE INVEST can send an individual invitation. The code is also sent with the invitation.

What advantages does STRIKE INVEST offer?

STRIKE INVEST offers an uncomplicated opportunity to find out about startups and interesting projects and to prepare for possible investments. Via iPhone it is possible to log in at STRIKE INVEST App almost anywhere (internet connection required) and use all functions. Whether at home, at the airport, in a team bus, hotel or training camp - with STRIKE INVEST you have access to the startup industry.

Registration at STRIKE INVEST:

How can I register with STRIKE INVEST?

Very simple: Download STRIKE INVEST App, make your personal registration with invitation code, enter the confirmation code you received via SMS and there you go!

Which data do I have to enter during my registration?

In order to register with STRIKE INVEST, the invitation code, surname and first name, mobile number and e-mail address as well as sport and function must be provided. This information is intended for STRIKE INVEST only and is used to ensure functionality and verify the identity of the user.

Can other users see my registration and/or my data?

No, neither registration nor personal data can be seen by other users. The use of STRIKE INVEST App is anonymous, only STRIKE INVEST has access to the data.

How can I send someone an invitation to STRIKE INVEST?

Users registered and logged in at STRIKE INVEST will find a button "Invite" in the menu. With this button a personal invitation can be generated and sent via WhatsApp to the desired addressee.

Investment Opportunities / StartUps at STRIKE INVEST:

How can I view investment opportunities and start-ups at STRIKE INVEST?

All startups registered at STRIKE INVEST are displayed in a uniform layout ("Cards") in the main section of the app. The order of the "cards" is determined by a random generator. In terms of content, the "Cards" give a brief overview of the activity and industry in which the startup is active, the phase it is in and the investment volume the founders envisage. Further information, such as pitch deck or video, can be retrieved via a button, provided the startup provides the information.

What happens if I add a startup to my personal list ("Portfolio")?

The personal list, the portfolio, is first of all a personal watch list for startups, which the corresponding user considers to be interesting. Nothing else happens at first, except that the corresponding startup is noted on this individual list and can therefore be called easily and immediately at a later time.

Can I get more information about the startup?

Yes, behind the "Card" of each StartUp are further information about the founders, the project, the business model etc.. By clicking on the "Card" or the corresponding entry on the personal watch list ("Portfolio") this information can be retrieved. For further information please contact STRIKE INVEST.

Can the startups see that I have taken a closer look at the profile?

No, the user data is confidential and anonymous. The startup does not receive any information about who took a closer look at the corresponding "Card". Only when the investment process is initiated by the user and a personal meeting is requested will the name of the interested user be disclosed. Contact data will not be passed on.

startup on STRIKE INVEST:

Which kind of startups register on STRIKE INVEST?

Interesting startups from various industries and in different project phases register at STRIKE INVEST. The startups are looking for either an investor or a partner who can promote the project with his or her image.

Who provides the information about the startups?

The startups upload the information to STRIKE INVEST on their own responsibility. They alone provide the information. Although the startups guarantee STRIKE INVEST that their information is correct, in the end only the startups themselves are responsible for the accuracy of their own information.

Does STRIKE INVEST check the information of the startups?

STRIKE INVEST only checks the completeness of the minimum information for the upload. Apart from a superficial plausibility check, the content of the information provided by the startups is not checked. Accordingly, STRIKE INVEST assumes no liability for the accuracy and completeness of the information. These have to be checked by interested users themselves within the framework of a possible investment process.

investment process:

Who can invest via STRIKE INVEST?

Every registered user can start an investment process via STRIKE INVEST and then invest. Registering is open to sports professionals (for definition see: "Who can use STRIKE INVEST? ")

How to invest in STRIKE INVEST?

The STRIKE INVEST App can be used to get information about the company and then to arrange a personal meeting with the founders of a startups. The digital process is continued analogously by a personal conversation, moderated by STRIKE INVEST if necessary. In personal negotiations, an investment model is agreed and then individually formalized.

How do I show the startups that I am interested in an investment?

In the STRIKE INVEST App there is a button "connect" at the end of the extensive information. By clicking this button an individual getting to know each other process is set in motion and the startup is informed about the concrete interest of a user.

How can I meet the founders of the startups?

The "negotiate" button is used to indicate interest in getting to know each other. STRIKE INVEST then organizes a meeting between the user and the founders of the startups. The time and place of this meeting shall be mutually agreed.

Who moderates the conversations with the startups?

As a rule, STRIKE INVEST moderates the discussions and conversations between user and startup on site. It is also conceivable that the participants will agree on a different moderator. Nevertheless STRIKE INVEST has the right to participate in meetings.

Can I bring someone to the talks with the startups?

Yes, of course every potential investor can bring one or more advisors of his choice (e.g. lawyer, tax advisor, family member) to the meetings with the startups.

Can I invest in a startup together with someone?

Yes, investments with other persons are possible if the startup agrees. A co-investor can be another user of STRIKE INVEST, but also another person from the sports professional environment.

How much does it cost to use STRIKE INVEST?

The use of the STRIKE INVEST App is free of charge. However, there may occur costs associated with arranging and holding personal meetings. In addition, the investment costs

and ancillary costs of the investment are incurred during the final realization of an investment. Commissions for STRIKE INVEST have to be paid by the startup.

How much do I have to invest in at least one startup?

That is very different and depends on the respective project and the ideas of the startups. At STRIKE INVEST App you can see the expectation of the relevant startup. This idea may remain negotiable.

Share

Which participation models are available via STRIKE INVEST?

STRIKE INVEST does not specify any investment models. Whether company shares or shares are acquired, virtual participations or (subordinated) loans are agreed, depends entirely on the individual agreements between investor and the startup. STRIKE INVEST can assist on request.

Which legal forms are possible for investments via STRIKE INVEST?

STRIKE INVEST does not specify the legal form of the investment. The investor and startup agree individually on the legal form in which the investment will be formalized. STRIKE INVEST can assist on request.

Can I influence the decisions of the startup through my involvement?

Depending on the legal form and type of participation, the decisions of the startup company can be influenced. Startup and investor agree individually whether the investor should and wants to have influence on the operative business or not.

Rights, obligations and risks

What risks do I face when investing in a startup?

Investments in startups are subject to risk. If the startups fails, there is a risk that the investor loses all of the capital invested.

What opportunities do I have if I participate in a startup?

The opportunities in the startup industry are many and varied. Investors benefit from positive business developments and/or from the sale of their own shares. How great the economic opportunities are depends on the respective business model, management performance, market demand, the size of the own investment and many other factors.

Is STRIKE INVEST liable in case of a possible insolvency of a startup?

No. STRIKE INVEST does not assume any liability according to the General Terms and Conditions. All investment decisions are made individually by the investor. STRIKE INVEST has no significant influence on the solvency of a startup.

When are profits from the investments distributed?

The way in which profits are shared depends on the individual agreement. Possible options include salary payments, profit withdrawals, payment of royalties, etc.